

Transformational Change 2018 Impact Report



Montefiore Nyack Hospital Impact Report 2018

Economy

\$425,000,000 - Economic activity generated through jobs and purchasing of goods and services

\$86,000,000 - Tax dollars generated that stimulate the economy of our local communities

2,400 - Jobs generated, Montefiore Nyack is the largest employer in Rockland County

Community

\$38,000,000

Community benefits such as covering the cost of care for people in need, subsidized care for low-income elderly and under-served communities and investment in community health initiatives



Quality Health Care

110,000

Outpatients received care

57,000

People treated in the Emergency Department

12,000

People admitted to the Hospital

1,700

Babies delivered

Changing the Face of Community Health Care

Message from the Foundation Chair and Hospital President & CEO

Change is inevitable. With change comes improvement. Montefiore Nyack Hospital has a long history that traces service to the community back to 1895. Over the years, the Hospital has continued to grow, expand and improve with a particular resurgence in the last few years thanks in part to the Foundation.

The mission of the Hospital Foundation is to build enduring community relationships that promote and financially support Montefiore Nyack Hospital's comprehensive state-of-the-art medical care, exceptional programs and outstanding patient experience.

Those community relationships are the ones forged with you. As a supporter of our work, you have played a key role in changing the face of health care in our community. With your help, we continue to make progress on our Transformation Project which will double the size of our Emergency Department. We continue to improve the care you and your family receive through the purchase of new equipment, renovation, and expansion. We continue to create new services such as the Transitional Care Unit which opened this year and a new Cardiac Rehabilitation Center which will open in 2020.

A look back at where we were years ago in comparison to today finds the Hospital poised to become a major medical center for the lower Hudson Valley region. A new and improved Montefiore Nyack Hospital, with the help of the Foundation, is transforming health care for the people who live and work in Rockland County and beyond. We are accomplishing this with partners, such as you, who believe in our work and the return on investment that quality health care delivers.

We cannot thank you enough for helping us become what we are today and will become tomorrow.



Mark Jacobs
Board Chair
Montefiore Nyack
Hospital Foundation

A handwritten signature in black ink that reads "Mark Jacobs".



Mark Geller, MD
President & CEO
Montefiore
Nyack Hospital

A handwritten signature in black ink that reads "Mark Geller".



Hospital Construction Circa 1990

The Transformation Project

The Transformation Project is the latest in numerous expansions to the Hospital that have occurred over the years. The Project will double the size of the current Emergency Department (ED) creating a special Pediatric Unit, an Express Care Unit, additional trauma and ambulance bays, private exam rooms, a Behavioral Health Unit and new entrance. This will greatly enhance response time for the more than 57,000 people who come to the ED each year.

Phase One involves new two-story construction adjacent to the current Emergency Department and the new entrance. Completion of Phase One is anticipated to be in late 2019.

In Phase Two, the current ED will move into the new space while renovation takes place on its current location as well as the Hospital lobby. The entire project will conclude in late 2020.



The new entrance to the Borelli Family Emergency Center is taking shape.



The 32nd Annual Northeastern Anesthesia & Montefiore Nyack Hospital Medical Staff Golf Classic



The 32nd Annual Golf Classic was a sold-out success raising more than \$300,000 to support the Hospital's Transformation Project. Top sponsors included: Northeastern Anesthesia Services, Hudson Valley Radiology Associates, Montefiore Health System, Montefiore Nyack Hospital Medical/Dental Staff, Pomarico Design Studio Architecture and Hospital Foundation Board Chair Mark Jacobs.

Special thanks go to Mercedes-Benz of Nanuet for supplying gifts to each golfer, the Hole-in-One prize, and Closest to the Pin prize as well as sending two players from the winning foursome to the 2018 Mercedes-Benz Dealer National Championship at the Four Seasons Resort and Club Dallas in Texas.

Winning foursome was Doug Yates, Duncan Yates, Jason Fond, MD, and Richard Popowitz, MD. Over \$7,000 in prizes were raffled away including a \$1,900 men's chronograph watch donated by Wide World BMW. The 2018 Golf Committee was chaired by Mitchell Cohn, MD, and included Jason Fond, MD, Mark Geller, MD, Andrew Goldberg, MD, Mark Jacobs, Dan Juechter and former Hospital COO John Volanto.

The Breast Center – Award Winning Care

The Breast Center at Montefiore Nyack Hospital provides comprehensive, cutting-edge, and personalized breast care with a full range of screening and diagnostic services. These services include 3D mammography, the gold standard for early detection of breast cancer, image-guided biopsy procedures, breast MRI, oncoplastic surgery, and genetics counseling. Accredited by the National Accreditation Program for Breast Centers, it has also been designated as a Breast Imaging Center of Excellence by the American College of Radiology. A primary focus of the Breast Center is cancer prevention and early detection. With a grant secured by the Foundation from Susan G. Komen Greater New York City in 2018, extensive education and prevention activities are planned for 2019 aimed at Hispanic and immigrant women.



With a focus on education and prevention, representatives from the Breast Center are out in the community on a regular basis sharing information about the importance of early detection and regular screening. The Breast Center also offers a wide range of free support services through the Hospital and in collaboration with community partners such as Gilda's Club of Westchester and Kula for Karma.

Blow Away Breast Cancer 5K Run/Walk

A bright, brisk Sunday morning in October found 500 race participants ready to run and walk in support of Montefiore Nyack Hospital's Breast Center at the 28th Annual - Blow Away Breast Cancer 5K Run/Walk. The event is coordinated each year by the Foundation. Proceeds help provide services that include free breast screenings, 3D mammography, image-guided diagnostics and biopsies, breast MRI, and oncoplastic surgery. In 2018, the Breast Center conducted 790 free breast screenings and made important updates and improvements to the Breast Center.

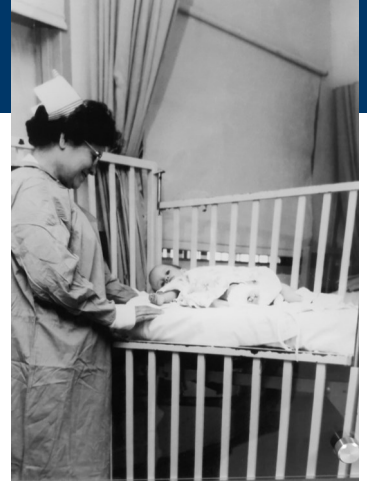


The 2018 Race featured free face painting, pinwheels and bracelets and a video montage of the previous year race and photos submitted by participants of friends and family affected by breast cancer.

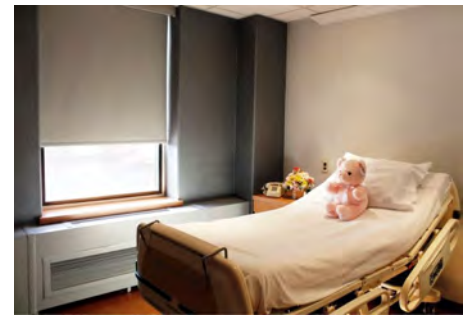
There was also a prize for the most creatively dressed team which was won by Team Nyack ER composed of staff members from the Hospitals Emergency Department (left).

The Jacobs Family Maternity Center

Big changes were in store for the Maternity Center this year which now offers all private rooms and a smart new look. With help from restricted gifts raised by the Foundation, the Maternity Center was able to undergo renovation and remodeling that included new art for the walls, new furnishings and the addition of a high-tech Baby Warmer for the Hospital's Level II Neonatal Intensive Care Unit (NICU). The Hospital's NICU saw 350 admissions last year. It is the only NICU in the area offering this level of quality and specialized care. In 2018, over 1,700 babies were born at the Hospital.



Maternity Center Circa 1940



Members of the Foundation Board viewed a Maternity Center presentation that included a photo of a new state-of-the-art Neonatal Cardiac Monitor, another addition to the NICU that was purchased thanks to gifts made by Foundation Board members.



Transitional Care

With the help of a \$340,000 grant secured by the Foundation from Empire State Development, a new 16-bed Transitional Care Unit (TCU) opened on the 4th floor of the Hospital. The TCU addresses the gap that exists for patients who still require nursing supervision as part of their recuperation and rehabilitation, but do not need to occupy high-cost hospital beds. Length of stay is five to 21 days. During this time, patients engage in rehabilitative and recuperative activities. A multi-disciplinary team of rehabilitation specialists design individualized treatment plans that restore patients' maximum functioning in the shortest period of time. The results are lower cost care, improved health outcomes for patients and the ability for patients to transition safely to their own home or a skilled nursing facility.



A ribbon-cutting in March 2019 marked the official completion of the Transitional Care Unit.

In grateful acknowledgement of gifts and pledges made by our many supporters in 2018 who continue to help us transform healthcare in our community.

Gifts of \$100,000 or more

Madlyn & Frank Borelli
Northeastern Anesthesia

Gifts of \$10,000 or more

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Thanks to the hard work of staff and volunteers that included events, raffle baskets, Gift Shop and Thrift Shop sales, the Auxiliary presented the Hospital with a gift of \$80,000 at the Holiday Tea in December.

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Anita Dreichler
Joseph Dugan



2018 saw the dedication of the Tess and Joe Raso MRI Center in recognition of the integral role they each played in the life of the Hospital for many years.

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Recognizing supporters giving \$10,000 in a single year or more than \$50,000 of lifetime giving.

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Brighton Collectibles in Nanuet was one of many community partners raising funds in 2018 to support the Breast Center at Montefiore Nyack.

Gifts up to \$99

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Dena Caione
Lidia Camacho
Bruce Cameron
Adele Capalbo
Jean Cappiello



Foundation Board members and members of the President's Circle enjoyed a Farm-to-Table Food & Wine Pairing event at Cropsey Community Farm in September.



Friends, family and co-workers of long-time contract employee Julia Regan gathered for the unveiling of a plaque on the Tree of Life in her memory this past year.

The Hon. David Carlucci
& Lauren Carlucci
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Jeanine Cataldi
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Daryl Cerbolles
Catherine Cherico
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LaTasha Leonard
Tammy Lessane-Colon
Rosemary Lippincott
Michelle Liss
Julia London
Glenda Long
Linda Lopez
Amy Lounsbury
Xue Lai Luan
Agnes Lucero
Kyle Lupi
Patricia Lydon
Donna Lyons
Mike Ma

Ryan MacDonnell
Ailish MacDonnell
Annie MacDougall
Connie Mahaffey
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Colleen Neary
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Next Step Digital
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Lucinda Noel



The Hospital "Hot Shots," were once again among local agency teams participating in the Rockland Dodge Ball tournament hosted by the JCC of Rockland to raise awareness of each organization's capital campaign and demonstrate the ability to come together in fun and unity.

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Senior staff, colleagues, selection committee members and members of the Kennedy family were on hand to present the 2018 Margaret Mary & Peter Kennedy Nursing Scholarship of \$1,000 to Claudia Charles to help further her career in nursing.

Renee Stala
 Giuseppe Stillo
 Jodi Strum
 Lauren Strum
 Josephine Suganthi-Capo
 Tony Sugiusa
 Kathleen Sullivan
 Samantha Surace
 Jerry & Jane Sylvester
 William & Julia Szozda
 Imeena Thampi
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 Stacey Tirro
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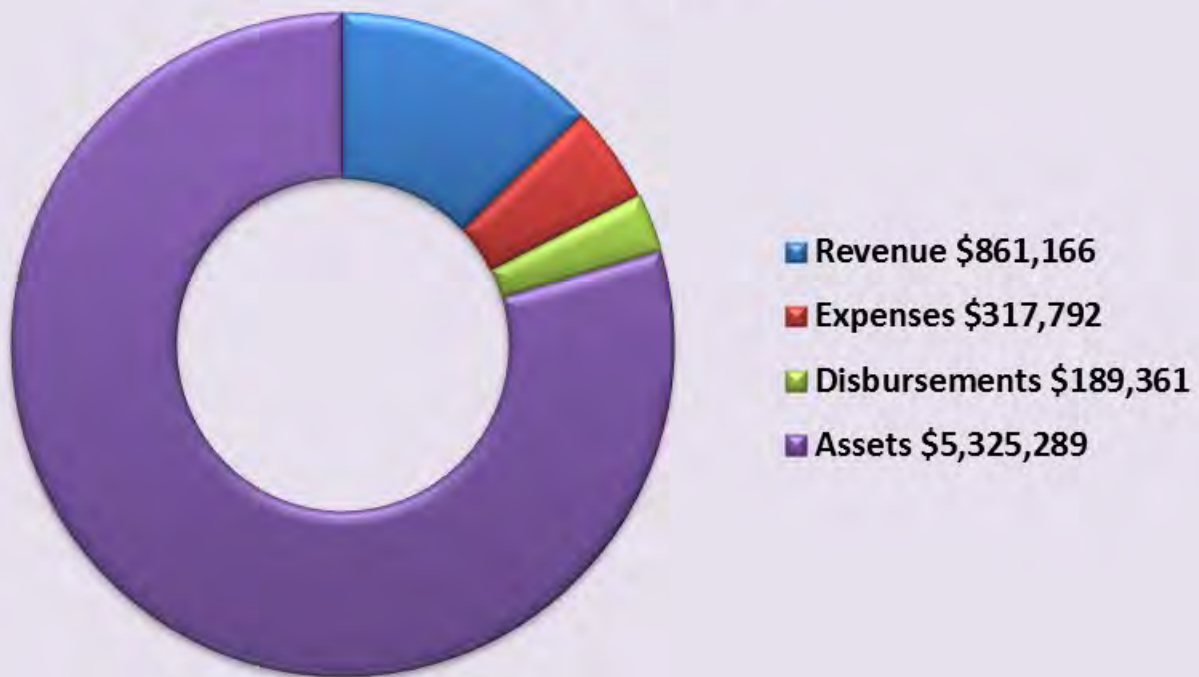
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Michelle Farrell
Marion Haggerty, R.N.
Helen Hayes-Perkins
Bobbie Bengis Heine
Janet K. Helfrich
Margaret Helgans
Cecilia Herdemian
Helen Infante
Karen Kasny
Lora Kasny
Joann Kessler
Evelyn Krakower
Francoise Laderach
Nancy Larkin
Irene Lindenberg
Ann Logiodice

Connie J. Lubeck
Johnnie Malloy
Sally Mann
Anne Martin
Janet Matera
Gita Mehta
Linda Mezzasalma
Maryanne Monteferrante
Elinor Moran, R.N.
Eleanor Nagle
Joanne O'Dell
Sister Eileen O'Farrell
Patricia O'Kane
Joyce Orbine
Helga Orloff
Elizabeth Owens
Eloise Pallister
Mary Parahus
Judy Peaks
Frances Pratt, PhD
Pearl Projan
Marilyn Rosen
Susan E. Sadovnick
Carol Segal
Patricia A. Shinnars
Brenda Smalls
Mark Smith
Patricia Sparks
Lillian Spier
Linda Taff
Shirley Terzakis
Antoinette J. Thomas
Patricia R. Ward
Madeline Weinberg
Elaine Weiss
LuAnn Weis
Jennie Wirth

Financial Summary 2018



Audited Financials

2018 In Review

During the course of last year, fund raising efforts of the Foundation helped provide:

- Free breast and cervical cancer screenings to uninsured and under-insured women
- Support for the Diabetes Education Program
- A nursing scholarship through the Margaret Mary and Peter Kennedy Fund
- Enhancements to the renovation of the Jacobs Family Maternity Center
- A new Baby Warmer and Neonatal Cardiac Monitor for our Level II Neonatal ICU
- Partial funding for All Staff training to better serve our community's LGBTQ population
- A grant enabling the completion of the Transitional Care Unit
- A new kneeling bench for the Chapel
- Continued progress on the Transformation Project

Most recently, a grant from the NYS Department of Health secured by the Foundation for \$1.2 million will fully fund a new Cardiac Rehabilitation Center.

The Voices of Our Grateful Patients

"I personally wanted to take a moment and send a note of accolades to your team in the **Emergency Room**. My son Patrick, was injured during an ice hockey game and was transported to your facility via ambulance. Thankfully, nothing major and he will make a full recovery. I cannot begin to express our gratitude and honestly, amazement for the truly positive experience we had in your hospital that evening. From the arrival via ambulance to the discharge your entire team was pleasant, professional and extremely compassionate. Unfortunately, over the course of children's years of adolescents, we have seen our share of emergency rooms. I can't begin to tell you how your team had a plan, diagnosed the problem and provided care in a timely manner. This by far was the fastest Emergency Room visit with a broken bone, EVER!"

"I would like to take this time to thank you and the AMAZING staff of the **Medical ICU**. The care my Mom, and my family, received was unparalleled. I had started to keep a list of all of the nurses who cared for her, but I am afraid to leave anyone out. Nurses who weren't her direct care nurse for the shift would answer call bells, alarms from pumps or really just stopped by to check in on her (and me). Staff called in on their day off to check in on us. I have never in my 32 years as an RN, seen such an amazing team...the Nurses, the Intensivists, Respiratory Therapy and even Housekeeping staff. The care and compassion toward my Mother and my family was heartwarming."

"Nurse Carine in **Labor & Delivery**, checked on us many times and was wonderful!. She made my wife feel most comfortable. She was there every step of the way from start to finish. Carine would get her medications, ice chips, ice packs and cheered her on, holding her hand and finally to telling us that our baby had arrived. She was so genuine and good hearted! God Bless and Thank you!"

"Vanesha, a Phlebotomist in the **Laboratory**, is an excellent and caring person. She showed compassion and patience. She listened and answered all of my questions. She made me feel comfortable and not afraid. Thank you for being so great with me."

"My wife enjoyed a wonderful hospital experience, as a **Same Day Surgery** patient at your Hospital. From the valet who greeted us to the doctors, nurses, aides etc., we felt like we were treated like family. Kindness, patience and genuine warmth were exhibited by all personnel that we encountered. All could not have been nicer and more careful with my wife. We have experienced many doctors and hospitals in our lives, but we both concur that your hospital and staff were the best we can remember. Our compliments to all and we will always be grateful for the way we were treated."

"Having given birth to my other children in different hospitals, I had the chance to meet **Labor & Delivery** and **Mother Baby** nurses. The experience I had in Montefiore Nyack Hospital was like no other. Every Nurse and PCA that I met were caring and compassionate. They were always available to help with anything. I never felt rushed and they were always thinking about ways to help me feel better. They are the best!"



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