

**NYACK HOSPITAL
FOUNDATION
2017 ANNUAL REPORT**



Building Together
Partners in Quality Healthcare

MONTEFIORE NYACK HOSPITAL COMMUNITY IMPACT

Montefiore Nyack Hospital is the **LARGEST EMPLOYER** in Rockland County.

The Hospital serves 180,000 people in a year—over **ONE THIRD** of all Rockland residents.

1,909 Babies were born at Montefiore Nyack Hospital in 2017.

As a non-profit organization, the Hospital provides over **\$20 MILLION** in charity care each year to uninsured and underinsured patients.

The only **TRAUMA CENTER** in Rockland County is at Montefiore Nyack Hospital.

The Hospital contributes **OVER \$40 MILLION** to the local economy.



Awards and Achievements

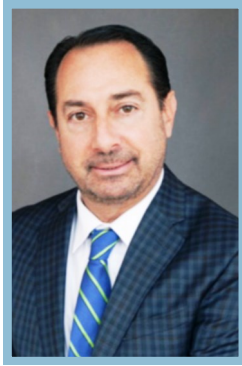
Breast and Women's Health Center – Recurrent recipient of the American College of Radiology's Commission on Quality and Safety and Commission on Breast Imaging - Breast Imaging Center of Excellence.

Cancer Center is accredited with commendation and recipient of an Outstanding Achievement Award from the American College of Surgeons.

Pediatric Center is the only one with NYS licensed pediatric beds and 24/7 pediatric in-house coverage in Rockland County.

The Joint Replacement Center is a recipient of The Joint Commission's Gold Seal of Approval®

Home Care received a 4-Star rating for Patient Experience and a 5-Star rating for Quality from the Centers for Medicare and Medicaid, a distinction only 16% of the 127 New York State-rated agencies received and the only one in the Hudson Valley.



TRANSFORMING COMMUNITY HEALTH CARE

LETTER FROM THE FOUNDATION CHAIR AND HOSPITAL PRESIDENT & CEO

There is only one way a hospital continues to meet ever-changing health care needs and that is through the support and partnership of the people who live and work in the surrounding community. Stretching back to 1895, Nyack Hospital—now Montefiore Nyack—has provided critical care to our neighbors. Literally thousands of people in Rockland County were born at the Hospital and over the decades they have continued to turn to the Hospital in times of need. The work of the Hospital is deeply woven into the tapestry of people who make up Rockland County and it is dedicated to providing the absolute best in health care services.



To accomplish this, the Hospital turns to the Foundation which is focused on providing the support needed to continually transform the quality of care you and your family expect when you need it. This past year, through special events, grants, and the generosity of individuals the Foundation raised funds for the Transformation Project and the Pediatric Emergency Unit, the purchase of state-of-the-art x-ray equipment, the creation of a 16-bed Transitional Care Unit, the integration of Emergency Department and EMS field communications, renovation of the Hospital lobby and support for the Breast Center, including free mammograms and screenings for women.

As a result, lives are saved each day at the Hospital and new lives begin. Montefiore Nyack is your Hospital. Your investment and support makes you our partner in transforming health care in our community and the best is yet to come.

You have our sincere thanks for being a part of our transformation and in making Montefiore Nyack one of the best community hospitals in our region.

Gratefully,

Mark Jacobs
Foundation Board Chair

Mark Geller
President & CEO
Montefiore Nyack Hospital

TRANSFORMATIVE CARE BEYOND COMPARE



EMERGENCY

Courtney, her husband Ian and young son Sean were spending their last night in South Africa after visiting family. Friday they started their long journey home arriving in New York late Saturday night. Sean woke up Sunday morning excited to celebrate his 6th birthday, but fell asleep around 5:00 pm. Then at 9:00 pm he woke up crying in pain, saying his head hurt. Courtney was worried. “I was sure it was malaria from our travels, so we rushed him to the ER. We were whisked away to the pediatric unit, where Sean was lovingly cared for. Each doctor and nurse reassured Sean he was going to be fine.” The pediatrician on call did a spinal tap. After he finished Sean was admitted to the Hospital. “Later in the day the doctors who were on call the night before both came to check on Sean and to say hello. All of the staff on the pediatric unit were wonderful, caring and made Sean feel like he was the only patient on the floor.” The tests indicated that Sean had contracted viral meningitis. After finishing his IV fluids and antibiotics he was on his way home. “He finally got to celebrate his birthday – with an ice cream cake and extra candles to blow out!”

TRANSFORMATION PROJECT

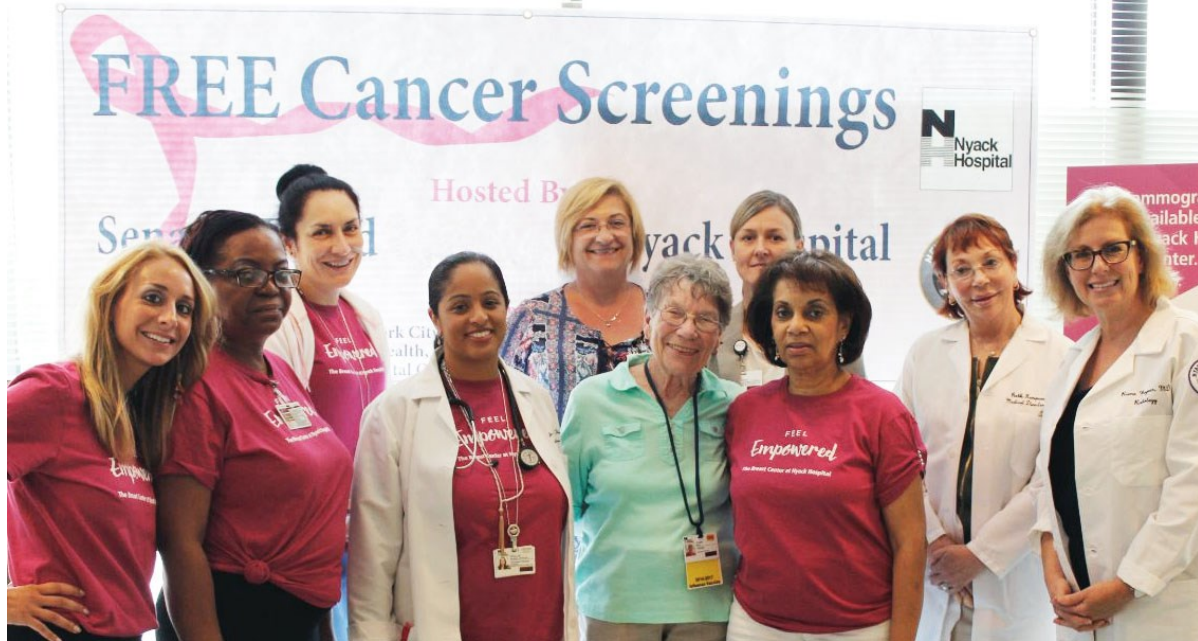


With construction underway, the Transformation Project will double the size of the Hospital’s existing Emergency Department, and create a Medical Village along with a renovated main lobby. The new ED will have a dedicated Imaging Suite, Express Care Center and Emergency Pediatric Unit. Completion is anticipated in 2020. The Medical Village will house various specialty care providers and a behavioral health observation unit. As the only Trauma Center in Rockland, this project is transforming the quality of health care in our community. It will ensure that when someone like Sean—or you—needs state-of-the-art care it will be ready and waiting.

TRANSFORMATIVE CARE BEYOND COMPARE

THE BREAST CENTER

Thanks to generous donors and funds raised by the annual Blow Away Breast Cancer 5K Run/Walk, The Breast Center was able to offer 728 free breast cancer screenings in 2017. Staff members join Robbi Kempner, MD, Medical Director of The Breast Center (2nd from rt.) during one of the Free Breast Cancer Screening events.



Every time a baby is born at Montefiore Nyack Brahms Lullaby plays over the intercom. On October 11, it was playing as Kristin and her husband welcomed their new 8 lb. 14 oz. baby girl. “I chose to have my baby here because I was confident in the quality of care.” The couple arrived at the Hospital expecting a normal birth, but after 30 hours of labor a C-section seemed imminent. “We had to make a lot of decisions along the way but everyone took the time to include both me and my husband, answering questions and helping to educate us.” Given one last chance to push, the Labor and Delivery staff cheered her on. “It was like they were my family although we had just met. With their encouragement—I did it!” Care didn’t stop after leaving the Hospital. “Going home with a newborn was scary, but I got a number to call any time of the day or night if I had questions. Overall, it was a truly amazing experience.”

MOTHER BABY



NYACK HOSPITAL FOUNDATION 2017 SPECIAL EVENTS

The 2017 Northeastern Anesthesia & Montefiore Nyack Hospital Medical Staff 31st Annual Golf Classic raised over \$300,000 to benefit the Transformation Project.

Lead sponsors included: Northeastern Anesthesia, Nyack Hospital Foundation Board Chair Mark Jacobs, Montefiore Health Systems, Montefiore Nyack Hospital Medical/Dental Staff, Hudson Valley Radiology, Nyack Hospital Auxiliary, and Pomarico Design Studio Architecture, PLLC with special thanks to Mercedes-Benz of Nanuet.



The winning foursome was Doug Yates, Duncan Yates, Jason Fond, MD, and Richard Popowitz, MD. Doug Yates and Duncan Yates also won the opportunity to participate in the 2017 Mercedes-Benz Dealer Championship at Torrey Pines in La Jolla, CA.

Thanks to a generous gift from Foundation Board Chair Mark Jacobs, we celebrated the dedication of the Jacobs Family Maternity Center in loving memory of Martin "Gogi" Jacobs.

Loving husband, devoted father and doting grandfather, Marty Jacobs was all about family, and his love of children will live on through the Montefiore Nyack Maternity Center.





Despite the rain, over 350 runners, walkers and volunteers turned out for the 27th Blow Away Breast Cancer 5K Race helping raise over \$40,000 in support of The Breast Center at Montefiore Nyack Hospital.



Three of Montefiore Nyack's rocking doctor bands took center stage at the Battle of the Bands event at West Rock, raising over \$15,000 for the Hospital's New Pediatric Emergency Unit. The winning band was Miss Diagnosis led by Barry Kraushaar, MD along with Stephen Goodman, MD and Lyle Dennis, MD. Other participating bands included the Temple Dudes led by Ken Blumberg, MD and the Magic 8-Ball Band led by Bob March, MD.

The Hospital "Hot Shots," were among 11 teams from local agencies in the midst of capital campaigns that came together for some lively competition. The Rockland Dodge Ball tournament was hosted by the JCC of Rockland to help raise awareness of each organization's capital campaign and to demonstrate the ability to come together in unity.



NYACK HOSPITAL FOUNDATION DONORS

JANUARY 1, 2017 TO DECEMBER 31, 2017

We gratefully acknowledge the gifts and pledges of our many supporters who continue to improve the quality of health care at Montefiore Nyack Hospital.

Gifts of \$100,000 or more

Frank & Madlyn Borelli
Empire State Development
Hudson Valley Radiology
Dr. S. Sheldon & Cynthia Katz
Montefiore Hudson Valley
Collaborative
New NY Bridge, CBP
Northeastern Anesthesia
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Gifts of \$10,000 or more

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Charitable Trust
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J. Raso Annual Annuity
Montefiore Medical Center
Nyack Hospital Auxiliary
Montefiore Nyack Hospital
Medical and Dental Staff



Goldstein Lieberman & Company LLC presents a check for \$1,000 to Nyack Hospital as part of their partnership with the Rockland Boulders to support community organizations.

Gifts of \$5,000 or more

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Benjamin Haye
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Daniel Juechter
Dr. Robbi Kempner
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Rev. Theresa Darden (l) presents a check for \$1,000 raised by her church to support the Breast Center.

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Thanks to a generous gift by the Kennedy family, the 2017 Margaret Mary & Peter Kennedy Nursing scholarship of \$1,000 was presented to Lincy Joseph to further her career.



Thanks to tireless efforts throughout the year involving events and Gift Shop sales, the Auxiliary presented the Hospital with a gift of \$80,000.

Stephen DeNichilo
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The Employee Giving Campaign raised over \$16,000 for the Transformation Project.

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 Genell Barnes
 Cathy Beach
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****\$2,000+ *\$500+**

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JANUARY 1, 2017 TO DECEMBER 31, 2017

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"Get Busy Living," the team organized by the Stapleton Family for the Blow Away Breast Cancer 5K Run raised the most money in 2016, \$10,000. The family gathered in 2017 for the dedication of a plaque on the Tree of Life in honor of their mother.

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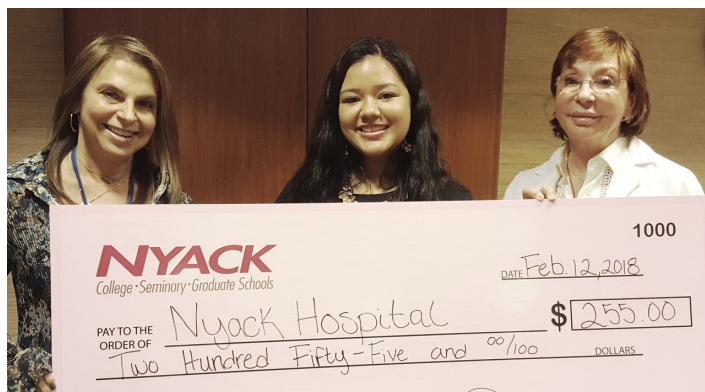
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Sima Zisman
Narcissa Zumba
Lenore Zumba



Nyack College student Katalina Padilla teamed up with the Athletics Department and Office of Health Services for "Pink Out" events during Breast Cancer Awareness month in 2017. As a result, Katalina (C) presented a check for \$255 to Shari E Siegel-Goldman, MD (L) and Robbi Kempner, MD, FACS, (R) Medical Director of the Breast Center.

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Roger Raichelson, MD
Northeastern Anesthesia Services

Vanessa Reggiardo
MLN Group / Alianza

Brigitte Simon
President, Nyack Hospital Auxiliary

William M. Trust, Jr.
Innovation Management Consulting

MANAGEMENT

Mark Geller, MD
President & CEO
Montefiore Nyack Hospital

Johnnie Cucco-Malloy
Chief Development Officer

Andrea Buser
Donor Relations &
Stewardship Coordinator

Linda Mezzasalma
Executive Assistant
to the Nyack Hospital Foundation

Montefiore Nyack Hospital Auxiliary

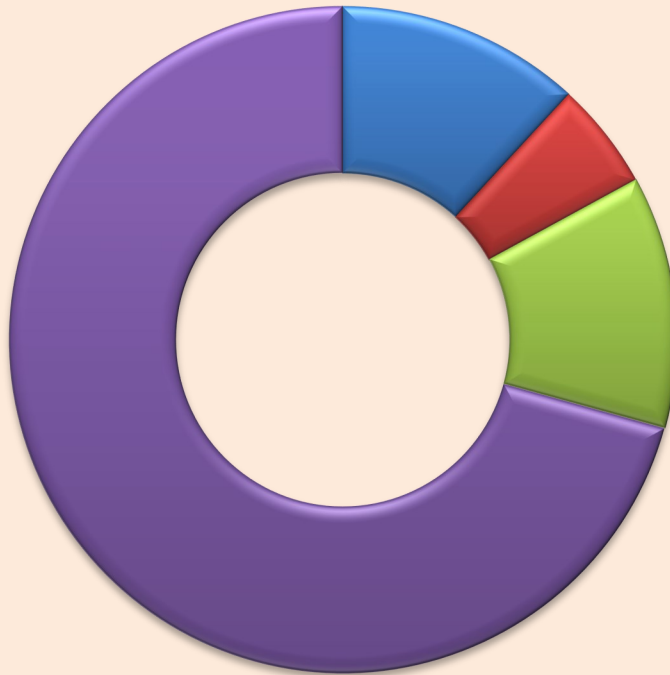
Brigitte Simon
President

Angie Babcock-Muscarella
Allette Bastien
Adele Bederka
Esther Beltrandi
Barbara Best
Gertrude Bohr
Brenda Buckhout
Andrea Buser
Evelyn Byrnes
Martine Cadet-Britton
Danny Caprara
Dr. Deb Carter
Rev. Robert Carter
Marilyn Chernick
Claudette M. Clarke
Pamela Colorito
Alison Crowther
Sister Agath Cullen
Phyllis Darrin
Lynn M. Donovan-Krakaur
Shirley Durlach
Rina Elias
Michelle Farrell
Marion Haggerty, R.N.
Helen Hayes-Perkins
Bobbie Bengis Heine
Janet K. Helfrich
Margaret Helgans
Cecilia Herdemian
Helen Infante
Karen Kasny
Lora Kasny
Joann Kessler
Evelyn Krakower
Francoise Laderach
Nancy Larkin
Irene Lindenberg

Ann Logiodice
Connie J. Lubeck
Johnnie Malloy
Sally Mann
Anne Martin
Janet Matera
Gita Mehta
Linda Mezzasalma
Maryanne Monteferrante
Elinor Moran, R.N.
Eleanor Nagle
Brad O'Dell
Sister Eileen O'Farrell
Daniel O'Kane
Joyce Orbine
Helga Orloff
Elizabeth Owens
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Mary Parahus
Paul M. Parambi
Judy Peaks
Frances Pratt
Pearl Projan
Marilyn Rosen
Susan E. Sadovnick
Carol Segal
Patricia A. Shinnars
Brenda Smalls
Mark Smith
Patricia Sparks
Lillian Spier
Linda Taff
Shirley Terzakis
Antoinette J. Thomas
Patricia R. Ward
Madeline Weinberg
Elaine Weiss
LuAnn Weis
Jennie Wirth

NYACK HOSPITAL FOUNDATION FINANCIALS 2017

Financial Summary 2017*



- Revenue \$849,000
- Expenses \$375,000
- Disbursements \$879,000
- Assets \$5,079,000

Pledges and Awards in 2017 to the Hospital and Foundation

| | |
|-----------|---|
| \$400,000 | Emergency Department —Frank & Madlyn Borelli Family |
| \$200,000 | Hospital Lobby Renovation—Dr. S. Sheldon & Cynthia Katz |
| \$300,000 | Imaging Equipment—The New NY Bridge, Community Benefits Program |
| \$340,000 | Transitional Care Unit—Empire State Development |
| \$275,000 | Twiage Implementation—Montefiore Hudson Valley Collaborative |

*Audited Financials

THE VOICES OF OUR PATIENTS

My mother was a patient at the Hospital. I wanted to express that throughout her stay, she received exceptional care particularly from the nurses and PCAs in her 2nd floor unit. Stephanie, Sue and Laurel were exceptionally kind, compassionate and professional. They made an awful situation much more tolerable. We truly appreciate all that was done to help us through this time.

Jennifer in 3 Doctors had a warm spark. She was friendly, caring, informative, and kept me in the loop with information and follow through. Best nurse I had in the unit.

I could not have asked a for a better patient experience. Every single staff member that I encountered treated me with such kindness, compassion and support. The nurses, PCAs, doctors, EVS, food service and facilities staff were absolutely amazing.

Sharon in Mother Baby was beyond everything I could have asked for ever! She was patient, kind, soft, understanding and knowledgeable. Her voice, touch and efforts gave us the right environment to bring our gift into the world!

On Monday, October 16, my wife enjoyed a wonderful hospital experience as a Same Day Surgery patient. From the valet who greeted us to the doctors, nurses and aides, we felt like we were treated like family. Kindness, patience and genuine warmth were exhibit by all personnel that we encountered. All could not have been nicer and more careful with my wife. Our compliments to all and we will always be grateful for the way we were treated.

The Mission of the Nyack Hospital Foundation is to build enduring community relationships that promote and financially support Montefiore Nyack Hospital's comprehensive state-of-the-art medical care, exceptional programs and outstanding patient experiences.



Nyack Hospital Foundation

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